

XOUM

Adam Spencer's World of Numbers

Adam Spencer

A funny and enlightening romp through the world of numbers with one of Australia's best-loved broadcasters

By popular demand, Australia's funniest and most famous mathematician is back with a brilliant new book. *Adam Spencer's World of Numbers* takes the reader on a fun-filled ride, explaining the crucial role numbers play in our understanding of sport and space, computers and cooking, and a whole lot in between. With his trademark wit, Adam decodes barcodes, explains why we say 'as sixes and sevens' when we're discombobulated – and works out if there really is a word in the English language with 189,819 letters! This is a book for readers of all ages who love numbers, or just love to laugh and learn about the wonderful world we live in.

For close to 20 years Adam Spencer has been entertaining us. On triple j and ABC radio and television, he's established himself as Australia's funniest and most famous mathematician. Following on from the enormous success of 2014's *Big Book of Numbers*, his new book is the perfect gift for Christmas.

Publicity and Marketing

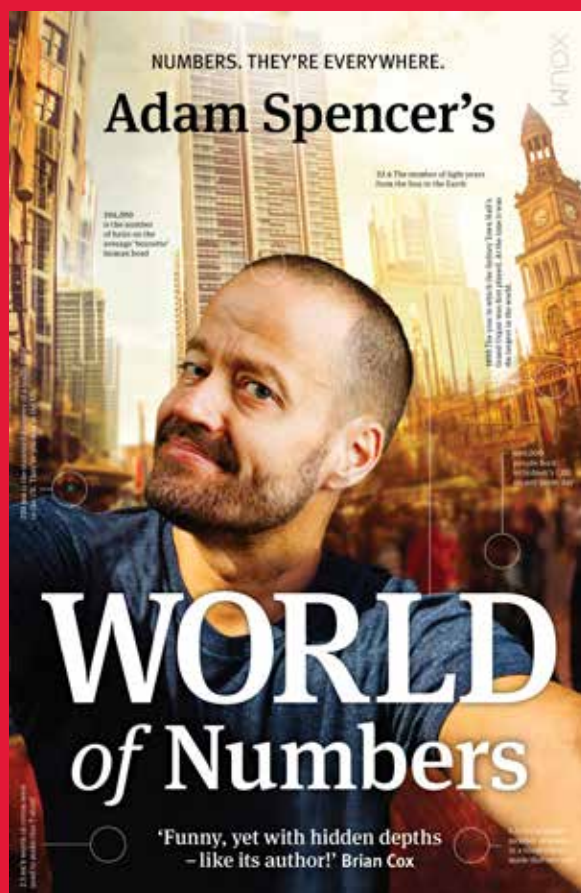
- Follows on from 2014's 30,000+ (1% returns!) copy bestselling *Big Book of Numbers*!
- Regular guest on Channel 7's 'The Morning Show' (weekly); and 'Weekend Sunrise'
- Proven radio talent – cult following on 702 ABC and triple j; regular guest on Ben Fordham's show on 2GB
- Monthly maths & science column in the *Sydney Morning Herald* and *The Age*
- Ideal Xmas gift for adults and kids 12+

About the Author



In 1996 while doing a Maths PhD at Sydney University, Adam Spencer won the Melbourne International Comedy Festival Raw Comedy Championship. He went on to host the triple j breakfast show with Wil Anderson before graduating to 702 ABC Sydney where he secured record ratings for eight years. His TV credits include 'The Glasshouse', 'Good News Week' and 'Sleek Geeks'. His 2013 TED talk at

Long Beach California on Prime Numbers is a geek comedy classic and has had over 1.5m views. Adam lives on the NSW Central Coast with his family.



Title	Adam Spencer's World of Numbers
Author	Adam Spencer
Formats	Full-colour C format trade paperback (232 x 152 mm)
Length	384 pages
Weight	250 grams (approx)
Imprint	Xoum Publishing
Category	Science and trivia
Price	\$34.99 (print) \$14.99 (digital)
ISBN	978-1-921134-86-9 (print) 978-1-921134-87-6 (digital)
Contact	Rod Morrison Email: rmorrison@xoum.com.au Phone: 61 2 8399 1850

Available: November 2015