

## The Eyeball End

by Ali MC

*'I lit another cigarette and murmured m'rock'm m'roll.'*

So begins a decade-long descent into worlds far removed from the comfort of middle-class Australia. Beginning with an acid-fuelled night in the Kimberley, the first decade of the 21st century sees Ali MC travelling the globe in an attempt to understand the forgotten corners of the world.

Although he is beaten and shot at along the way, Ali encounters some of the most enduring stories the so-called Third World can produce. *The Eyeball End* steps away from the safety net of well-worn travel guides, taking the reader on a unique and challenging journey into the human condition.

The cover of *The Eyeball End* features the iconic image of a Biafran soldier taken in 1968 by legendary British photo-journalist Don McCullin.

### Marketing and Publicity

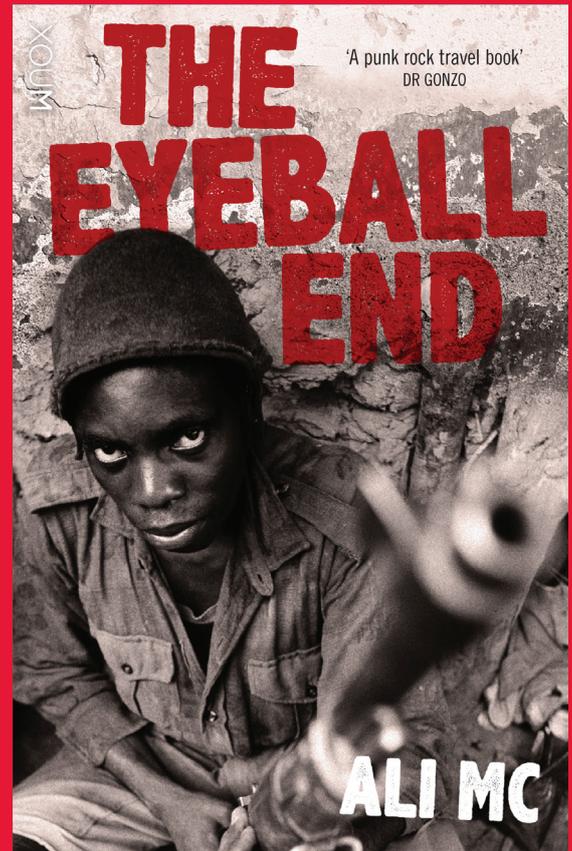
- An compelling debut from an exciting new talent
- 'I was really impressed by Ali's courage, often putting himself in quite uncomfortable (and sometimes hair-raising) situations in his hunger for knowledge. His reportage is invariably involving and moving, and conveys some pretty uncomfortable truths about the way a large portion of the world's population lives today. Entertaining as well as empathetic.'  
Martin Shaw, Readings head buyer
- Readings Carlton launch 13 August 2015
- Publicity campaign by Noble Words

### About the Author



Ali MC is a Melbourne-based writer, photographer and frontman/producer of New Dub City. Currently studying a Master of Laws, Ali MC has travelled through over thirty countries, and has lived, worked and toured across much of Australia, including the remote Ngaanyatjarra Lands of the Western Desert. He has also held a photographic exhibition titled *Burma Faces*. *The Eyeball End* is his first book.

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