



Great Australian Stories

‘Many people continue to think of sharks as man-eating beasts. Sharks are enormously powerful and wild creatures, but you’re more likely to be killed by your kitchen toaster than a shark!’

– Ted Danson

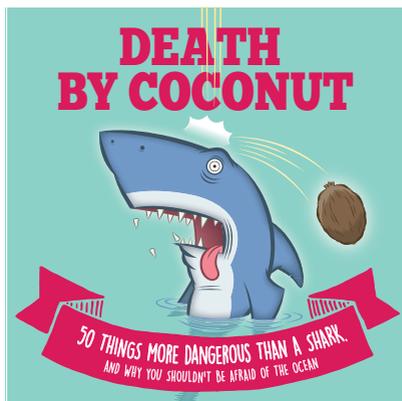


DEATH BY COCONUT

Advance Information

– 50 things more dangerous than a shark and why you shouldn't be afraid of the ocean

By Ruby Ashby Orr, Illustrated by Michael Weldon



KEY SALES POINTS

- With an introduction written by a shark-attack survivor (who should know!).
- Shark attacks receive almost constant media attention, heightened again in the wake of Mick Fanning's recent encounter, yet death by shark attack is exceedingly rare.
- Written and illustrated with quirky humour, reminiscent of Metro's hugely popular 'Dumb Ways to Die' campaign.
- Discussion of sharks as misunderstood is gaining traction in reaction to shark-culling programs.
- 25% of profits will go towards the Australian Marine Conservation Society (AMCS).
- Will have media and promotional assistance from AMCS.
- Hilarious Christmas gift for anyone with a phobia of sharks or a love of the world we live in.

DESCRIPTION

Did you know you're more likely to be hurt by a cow, a sinkhole or a champagne cork than by a shark? In fact, each year only around 10 people are killed in shark attacks worldwide, while around 73 million sharks are killed by humans. Sounds unfair? Of course it is, but when an attack is all over the news and the people are buying for shark blood, it's easy to lose perspective. But culling them? Seriously? Let this little book set you straight.

Inside you'll find 50 unexpectedly hilarious things that are far more dangerous than sharks, with entertaining illustrations and plenty of fun facts to help you get to know more about these misunderstood creatures.

25% of all profits will go towards shark conservation at:

THE AUSTRALIAN MARINE CONSERVATION SOCIETY

The Australian Marine Conservation Society (AMCS) is the voice for Australia's ocean wildlife. They are an independent charity, staffed by a committed group of professional and passionate scientists, educators and advocates who have defended Australia's oceans for 50 years. Their paid and volunteer staff work every day on behalf of the community to protect our ocean wildlife.

ILLUSTRATOR DETAILS

Michael Weldon's work is some of the most recognisable of any Australian illustrator, and appears in numerous magazines including *The New Yorker*, *Time*, *Rolling Stone* and *The Big Issue*.

Publication Date: Dec 2015

RRP \$14.99 paperback
ISBN 9781922213761
Extent 120 pages
Format 160mm x 160mm
Category Humour
Imprint Affirm Press
10 x copy counterpack GTIN:
9349685001188

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