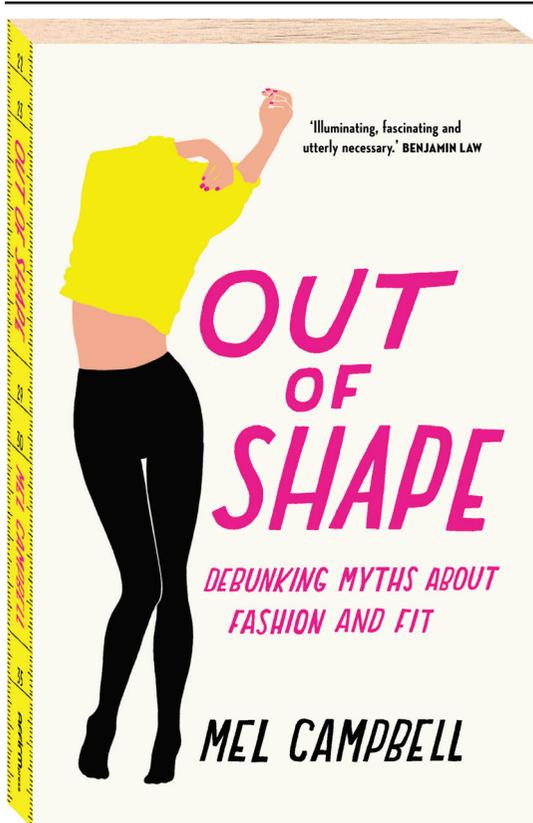




# Out of Shape

## Debunking Myths about Fashion and Fit

Mel Campbell



'Illuminating, fascinating and utterly necessary, *Out of Shape* is a clear-eyed look at the anxiety-inducing intersection between clothes, body shape and - most, importantly - sizing.' **Benjamin Law**

'Original, witty and thought-provoking...you'll never look at a rack of clothes in the same way again.' **Monica Dux**

### Description

From corsets to skinny jeans, we have always fretted about our body shapes and why it's so damn difficult to find a good fit. In this bold and entertaining book, Mel Campbell examines the tensions between our cultural ideals and our own bodies. Combining lively interviews and personal experiences with visits to museums, galleries and vintage fairs, Mel explores why we are still so critical of our various shapes and restricted by old-fashioned values.

*Out of Shape* reveals how, when it comes to clothes and sizing, the past and present are cut from the same cloth.

### Author Details

Mel Campbell is a Melbourne-based journalist who specialises in popular culture. She is founding editor of online magazine *The Enthusiast*, national film editor of *The Thousands* network of online city guides, and a regular contributor to *Crikey*, *New Matilda* and *The Drum*. She is also former pop-culture editor of alternative fashion magazine *YEN*, and a former deputy editor of music monthly *triple j magazine*. *Out of Shape* is her first book.

### Selling Points

- The book is the first of its kind in Australian publishing. Not only guaranteed to ruffle feathers in the fashion industry, but strike a nerve with everyone who's ever struggled with clothes.
- Will carry endorsements from respected writers Benjamin Law and Monica Dux.
- Widespread media campaign, including radio and print, as well as appearances at the Melbourne and Brisbane Writers' Festivals.
- Mel Campbell's writing has appeared in numerous publications, including *Crikey*, *The Drum* and *New Matilda*, as well as respected cultural journals *Meanjin* and *Kill Your Darlings*. She is immersed in the writing and publishing community and has many influential industry connections.

### Publication Date: June 2013

PRICE	\$24.95
ISBN	978-1-922213-07-5
EXTENT	288 pages
FORMAT	198 x 128mm
CATEGORY	Memoir; Popular Culture; History; Fashion
IMPRINT	Affirm Press

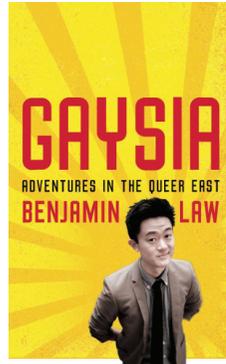


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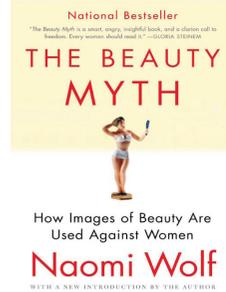
### Will appeal to readers who bought...



#### GAYSIA

Like Benjamin Law's acclaimed and immersive investigation, *Gaysia*, Mel Campbell makes enlightening discoveries and also positions herself as an entertaining cultural commentator.

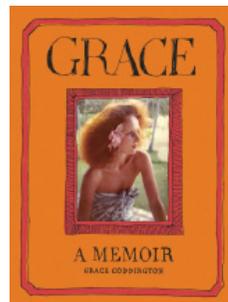
Pub date: September 2012, Bookscan figures: 3375



#### THE BEAUTY MYTH

Just like Wolf's ground-breaking work, *Out of Shape* is a bold, compelling and occasionally controversial exploration into this on-trend subject - the first of its kind in Australian publishing.

Pub date: 1991, several reprints, Bookscan figures (since 2003): 3200+



#### GRACE: A MEMOIR

Like the memoir of *Vogue* magazine's iconic creative director, *Out of Shape* is a must-read for all fashion enthusiasts.

Pub date: November 2012, Bookscan figures: 8250+