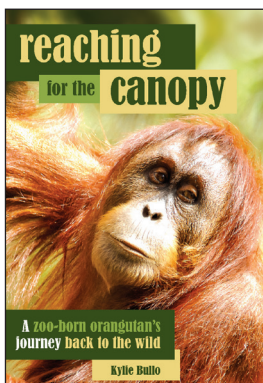


# ADVANCE INFORMATION SHEET

## October 2015 New Release from UWA Publishing



---

### REACHING FOR THE CANOPY

A zoo-born orangutan's journey back to the wild

Kylie Bullo

---

"Temara had done her species proud and proven that captive orangutans do have a place in the jungle of tomorrow. I felt honoured that I was by her side during the first part of her remarkable world-first journey."

In 2006, Kylie Bullo and her colleagues at Perth Zoo were part of a bold, groundbreaking experiment that many experts believed was doomed to failure – to return a zoo-born orangutan to the wild. The orangutan they chose was Temara, a fiery redhead with a will of her own. Temara had always been strong, intelligent and independent, but preparing for the return to the jungles of her ancestors would put all her best qualities – and those of her keepers – to the test.

This is the story of that remarkable journey and of the remarkable woman who helped make it happen. It proves that the right blend of passion, compassion and hard work can achieve what many thought was impossible. And it brings new hope to those fighting to bring this magnificent creature back from the brink of extinction.

#### PRICE

\$22.99 incl GST

#### FORMAT

235 pages  
C-Format Paperback  
234 (H) x 153 (W) mm  
0.3 kg

#### CATEGORY

Non-fiction, Memoir

#### ISBN

9781742587615

#### SALES POINTS

- *Reaching for the Canopy* will feature a forward from renowned anthropologist and orangutan-handler Jane Goodell
- Will intersect the market at a time of increased media attention on animal rights and welfare in captivity, and during a time of heightened discussion over social responsibility towards both the environments and its fauna.
- Is written very accessibly and therefore will appeal to a wide audience, including both adults and younger readers

#### TARGET MARKET

Those working with animals and wildlife, environmentalists; general readers interested in wildlife protection and animal rights.

#### SUPPORT MARKETING & PUBLICITY ACTIVITIES

- A full marketing campaign will be conducted, and which will focus on seizing opportunities for events and exposure in affiliation with Perth Zoo and other national zoos.

#### ABOUT THE AUTHOR

Kylie Bullo is a Senior Orangutan Keeper at Perth Zoo and board member of The Orangutan Project. Kylie holds a Bachelor of Science in Environmental Biology (with Distinction) and First Class Honours in Primate Behaviour. She has been the Senior Orangutan Keeper at Perth Zoo for ten years, where she oversees primate behaviour, diet, enrichment, health and breeding. Kylie's journey with Temara was a world-first, where a zoo-born orangutan was released into a protected area of the Sumatran rainforest.



---

For all enquiries contact the UWA Publishing Marketing Department

**MAIL** M419, 35 Stirling Hwy, Crawley WA 6009, Australia  
**TEL** +61 8 6488 3670  
**EMAIL** [marketing-uwap@uwa.edu.au](mailto:marketing-uwap@uwa.edu.au)  
**WEB** [www.uwap.uwa.edu.au](http://www.uwap.uwa.edu.au)  
**ABN** 37 882 817 280